

Development of Entrepreneurship Organizing Enterprise Activity Through

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Annotation

The article justified the necessity and proposed ways of forming effective strategies for the development of enterprises on the basis of their business capabilities in the modernization of the national economy.

Аннотация:

В статье обоснована необходимость и предложены пути формирования эффективных стратегий развития предприятий на основе их деловых возможностей при модернизации национальной экономика.

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The reforms implemented in our country regarding the formation of an innovative economy are showing positive results today. In a short time, great achievements have been made in the implementation of deep structural changes in the economy, ensuring the growth of the population's income, agricultural reform, small business, and sustainable development of private entrepreneurship, strengthening efficient foreign trade and investment processes, and strengthening the banking and financial systems.

Today, the influence and position of our country in the international economic field are growing significantly and regularly. In this regard, the development strategy of New Uzbekistan for the period of 2022–2026, the goals and tasks of economic reforms, and the clear and correct indication of the ways of implementation are the achievements that made it possible for the milestones to be significant.

At the present time, these processes affect the intensification of competition in the international arena and the intensification of the struggle of each country to strengthen its position in the international distribution of labor.

However, it should be noted that, along with the positive aspects of integration into the world

economy and globalization, there are also certain conflicting aspects. In particular, situations such as the uneven progress of economic development in different countries, the growing gap between the countries of the world in terms of socio-economic development, environmental threats, and sharp differences in population changes in different countries are the obstacles to the sustainable development of the world economy as a whole system. Also, another characteristic aspect of these processes is that socio-economic shocks occurring in one country of the world that will inevitably affect other countries as well.

Taking into consideration the above, increasing business opportunities for enterprises in the modernization of our national economy is becoming more important in the era of intensifying competition in the economic systems of the world's countries.

As we know, a business opportunity is a set of actions, measures, and activities necessary for conducting any activity (business), regardless of the form of property, organizational and legal bases, available resources and the level of their use, the existence of economic and political stability, and other conditions. In addition, if the management system of any enterprise can move rationally towards the main goal, the level of business opportunities will be high.

That is, the factors that have a strong influence on modern enterprises and shape their activities are processes in market relations, especially economic changes, globalization of the world economy, growing competition, constant and rapid changes, an extreme complex economic environment, and modern production features.

Choosing self-evident goals and adapting to the environment are two of the main features of a modern enterprise.

Three main economic and managerial changes can be observed in the activities of foreign and local enterprises:

- 1) "worker-workplace" relations;
- 2) "enterprise-employee-employee" relations;
- 3) "enterprise-enterprise" relations.

Another thing that distinguishes the modern enterprise is the radical change in enterprise management. In the last 10–15 years, almost all aspects of the management system of enterprises have undergone drastic changes; these changes are observed in the activities of enterprises in almost all countries of the world.

The effectiveness of previously used management technologies decreased during the transition to market relations and the beginning of reforms. Today, it is necessary to create a modern control technology that can make changes in its activity under the influence of external and internal factors and adapt to dynamic changes in the environment. Under these conditions, Uzbek enterprises should independently form a management system designed to achieve effective and high results. Only competitive management that meets modern requirements can guarantee enterprises long-term operation and development.

Changes in the economic environment impose a number of new tasks on modern enterprise management that are not compatible with previous management. These are:

- focusing activities on market needs (marketing);
- ensuring the future development of the enterprise (strategic management);
- creation of a product that meets the requirements of competitiveness in the enterprise (quality management);
- increasing the value of the enterprise (working with employees and managing human resources);
- to improve production and products in the enterprise and to create innovations aimed at meeting

the new needs of the consumer (innovation management).

In our opinion, the fulfillment of the specified tasks requires that the majority of enterprises solve the following main problems that they face in one way or another. That is, the main problem of a modern enterprise is the problem of management. The full mastery of management methods and levers suitable for the market economy depends on the development of modern management science. This, in turn, depends on choosing which problems are the most important; solving them quickly and correctly determining a positive and significant impact.

Securing the future of the enterprise as businesses become more independent, in order to plan their activities, adapt to environmental changes, and introduce strategic management, the enterprise must change its structure and characteristics according to the requirements of the time. This requires flexibility in the management of the enterprise. In this case, it is necessary to realize that employees are the main wealth of the enterprise, and human resource management should be at the center of the enterprise's management.

Based on the above thoughts and considerations, the following ways of increasing the business opportunities of enterprises can be offered today:

- development of an enterprise development strategy;
- regularly achieving rational use of existing resources and opportunities at the enterprise's disposal, as well as ensuring that they are updated at the level of time and market requirements;
- improving the qualifications of workers, specialists, and leaders, improving working conditions;
- supporting innovative ideas, introducing a reasonable and fair incentive system depending on the final results;
- regularly improving the management system, achieving strict compliance with the principle of fairness in the distribution of powers and incentive system;
- formation of a modern communication system;
- to create a mechanism to prevent the disclosure of "trade secret" information and to achieve its implementation;
- regularly studying the demands and needs of buyers (customers), adjusting the production of products to their results;
- formation of a healthy social and spiritual climate in the labor team and ensuring its continuity;
- to create a system of rational economic relations and ensure its regular strengthening.

The formation of a mechanism for solving these tasks at both strategic and current levels serves as a basis for the stable operation of enterprises.

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