

## NATIONAL CULTURAL CHARACTERISTICS OF THE CONCEPT OF “GOODNESS” IN THE UZBEK LANGUAGE

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### Abstract

Modern research in cognitive linguistics allows us to talk about the field organization of the concept. This means that the concept "has a multi-component and multi-layered structure, which is revealed by analyzing the linguistic means of its expression" [Popova, Sternin 2000: 60]. Within the framework of the conceptsphere, the core includes prototype layers with the greatest sensory visual accuracy, the main brightest images (Popova, Sternin) are considered.

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The image is the starting point of the relationship between the world and its reflection in the mind. According to Petrenko, consciousness does not simply repeat the reality reflected by symbolic means, but distinguishes the signs and characteristics that are important for the subject [Petrenko 1988: 12].

For all subjects of the language culture of the Uzbek people, the concept of "goodness" is closely related and encoded with family relations: the image of mother with a capital letter - MOTHER or a child who pleases his parents - a child who pleases his parents or an innocent child the symbol of dak is an innocent baby; grandchildren and unconditionally loving grandmother - always generous and unconditionally loving with friends and family; for some it's just family; for another, it is a family atmosphere, a family atmosphere where everyone is happy and smiling, a cozy family where everyone is blond and happy smiling; or even just parents; and the following image is interesting because it is a triad: a happy family - abundant sustenance - a beautiful circle of conversation. It can be said that the image of the mother is very important for Uzbeks as an image that encodes the concept of "goodness" in the minds of Uzbek speakers. Here, the explanation should be found in the origin of Uzbek culture and family traditions. In the imagination of Uzbek language subjects - language subjects, this situation is manifested in the form of a number of structures, verbalizers: mother - she kisses me, caresses me, always wishes me well and loves me very much; ready for everything for me; the river of love; a loved one who loves you from the bottom of his heart; this image can also appear in the image of a mother holding a baby; for some, a mother's kiss reminds everyone of the concept of "goodness" (love) and is considered a bonding feeling: a mother is a source of satisfaction for children; The most beloved person in the world, mother is an example of an angel. In Uzbek culture, the concept of "goodness" is associated with memories of parents and parents; in the past, grandmothers and grandfathers used to tell fairy tales and instructive stories before the children went to sleep at night, that is, they appeared in the form of storyteller grandmothers and grandfathers.

Description of the image of a person with characteristic features in the Uzbek national world: a kind,

lovely, friendly person; a happy, gentle, kind person; a generous person - a donor; a good person with positive feelings. In our linguistic culture, the image of goodness is associated with a person who cares for others - caring for others; love everyone, show equal care and attention to everyone; A person who is obedient to God, unconditionally obeying his commands, a person of faith, a believer-Muslim, a person who is pious and has faith; kind and patient, soft-spoken person; a person with a broad heart; a pure hearted person; selfless person and h. In the Uzbek language, kindness is manifested in the image and appearance of a number of people, namely: people who spend time with their parents and family with a smile; this symbol can be simply in the form of a kind, smiling face: the owners of Uzbek national culture associate goodness with a person's behavior, his actions, good deeds, that is, who does a good deed or helps others, that is, a person who helps others, or both together - a good intention, deed, kind gesture, help, and even a good word that one person does for another (for example, helping someone who is facing a problem). Helping without asking for any reward, not in pursuit of any reward, just doing something good for God, any good deeds done by good people; in this image, good people, good deeds, and in general, good things, people or actions are imagined together.

They associate good deeds with actions for good; it is a very good, useful, grateful feeling; to take care of others, to spare no effort in this regard and to help without asking for anything in return; the desire to do good to someone else - to any person, to do something pleasant in general. We call the next group of images that encode the concept of "goodness" "personality image". This image is abstract and consists of people's feelings, their assessment of the surrounding reality, personal experiences, as well as color associations.

The first is the image of something white and bright - whiteness and brightness, or just white; for another, it is a bright, colorful, beautiful thing - brightness, color, beauty; the third, beautiful, kind, comforting - pleasant, kind, peaceful; for the fourth - it's just beauty, for the fifth - it's a symbol of goodness - kindness; it can be anything that a person values and approves of; it's just a feeling of warmth and sincerity and happiness; and for someone, the image of the concept of "goodness" is to be happy with a capital letter - HAPPINESS or simply happiness; light colors that give a feeling of happiness cause a feeling of happiness; something positive, useful, light (for example, a snowflake or a ukpar in the palm), or just kind and calm, quiet; beautiful; pleasant (can even be a tune, even air) and caring (clever) - pleasant; whatever is good - all positive, good things; good - hot or cold, anything that causes pleasure.

Goodness can be described in more detail with rich structures in the form of feelings: pure, bright, warm, joyful, happy; respect, love and smile; joy; calm, loving feeling; love; children and even money; respect and prestige, approval of character or ideas by others, remorse, nobility; inner peace; gentleness; politeness; warmth in mutual relations; understand each other; a person's state of calm or affection, gift, gentleness, happiness, health, children, laughter, justice, very bright, good thing; light, smile, warmth, flowers; the power to inspire calmness, joy and peace; light also evokes the image of goodness; soft and sincere smile; light, laughter, attention, care, affection, tenderness; Create; profit; smiling, calm; eyes wide open; sunny, warm, sweet; bright, clean, pleasant; warm, soft; warm, friendly; positive; caring, attentive; gentle, kind, beloved; kind heart, good friend, good mood; transparent, bright light; light, respect, sincerity, smile can also create an image of goodness. The next group of images of the concept of "goodness" are images of the objective world, the reality that surrounds us, and the nature that surrounds us. These images are the most amazing things of a purely individual, personal nature: the image / feeling of fresh air, fresh water, fresh water scene; good day endless green meadow; beautiful scenery; sunshine, a peaceful place (water, trees, mountains), a gentle smile and a friendly circle of people, even a well-kept garden can be an image that encodes the concept of "good". The sun is an important element of the concept content for the Uzbek people who live in Serkuyosh land and miss the sun if they can't even see it. The subjects call it the sun with special affection and create images accordingly. In our national thinking, goodness is closely related to the sun, that is, sunlight, heat, light, the source of life, bread, a rich table, a source of abundance, happiness, the greatest of human blessings.

i, like the source of life. In this regard, it can be seen that the imagination of the authors in Uzbek is more vivid, rich and figurative:

light; smile light, sun, cloud, bird, white color; light, heat; blue sky, rustling poplars and poplars, willows; this is the sun windless, cloudless sunny day; the sun is infinity, the sea; family; puffy cloud (pink or peach blossom color); light cloud; the sun is peace, nature; a child who has learned to walk; the sun is light and heat; the sun is the earth; the sun is the open sky; the sun is a cloudy blue sky; the sun is big, kind, bright, warm, brings joy; sunny day, smile; soft sunlight; the sun is a clear sky, flowers open, butterflies fly, bees fly from flower to flower, the heart smiles; the morning dew on the cotton leaves glistens in the sunlight. We called the images that make up this group of images "the joys of life", because for someone, the joy of life and enjoyment of life, in general, a bright life is considered a symbol of goodness. In this place, the brightness of the sun is the basis for the formation of such imaginations. The following images are not as high and bright as those analyzed above, but rather simpler: good, very tasty food - good food: tasty; fresh fruit - pleasant fruit; interesting book. In short, when everything is good in your life, when everything is going well in all aspects of your life, although this image is not the joy of life, it is directly related to it. Family harmony, harmony, sincerity, love, compassion, mutual understanding, well-being are reflected in the Uzbek linguistic culture. The following images make up the group of symbols of goodness: Muhammad (pbuh), Joseph and Jesus are prophets. Also, in the image of goodness, honesty, healing, charity, and friendship are important structures.

An important component of value relations in society is the value orientation of an individual. One of the important components of the content of a person's value orientation is his moral beliefs and principles of behavior. A person's value orientation is the basis for solving complex problems, including W choices between good and evil. Although the concept of "goodness" is an abstract concept, behind it is hidden an objective action, a person's attitude to other people, a personal evaluation and a knowledge experience imprinted in the image. In other words, the whole diversity of human objective activity can act as an object of value relations, as "objective values" (FES).

Good and evil are two sides of the same coin, the front side is good and the reverse side is bad. Therefore, studying the characteristics of the concept of good, we can have a clearer idea about the concept of "bad". Thus, we believe that the considered concept of "goodness" is universal, spoken in all natural languages, but specific to a certain culture. In our opinion, the expression of this concept in lexical units is implemented by the Uzbek language culture in different ways.

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