

IN PRIVATE BUSINESS - THE MAIN DIRECTION OF PROVIDING WOMEN'S EMPLOYMENT

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Abstract

This scientific article analyzes the role of small business and private entrepreneurship in the country's economy and in ensuring women's employment. In addition, issues of ensuring women's employment and increasing their socio-economic activity were analyzed.

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Introduction.

The economic development of our country, economic independence, well-being of the people, as well as the level of employment of labor resources are related to the development of small business and private entrepreneurship. As a result of further liberalization, simplification and cheapening of all the processes related to doing business in our republic, as a result of the measures taken to provide financial support to small business and private business entities, the role of small business in the economy of our country is getting stronger.

As a result of the great attention and support of the state to the field of small business and private entrepreneurship, its share in the country's gross domestic product is increasing year by year. In particular, the share of small business in GDP in January-March 2023 was 45% (44.7% in January-March 2022).

If we analyze the dynamics of future growth of the volume of production by regions according to the state of growth of the number of enterprises, this situation will be realized at the expense of the establishment of additional new small enterprises. The importance of the development of the small business sector is to provide a competitive environment in the economy, supply products and services for large enterprises, create new jobs and provide secondary employment, accelerate the scientific and technical revolution, mobilize resources for production, and increase the amount of tax revenues. It is determined by factors such as ensuring heat, stabilizing the level of income of the population. The fact that we have achieved stable development of our economy in recent years has created a solid basis for further increasing the income of the population and improving the quality of their living standards.

This indicates that almost half of the jobs created in our country were created due to the establishment of small enterprises and micro-enterprises, the development of individual entrepreneurship and all

forms of home work. 2023 53,000 new small enterprises and micro-enterprises (excluding farms and peasant farms) were established in January-June of this year, which means 13.9% more than in the same period last year.

2 Decree of the President of the Republic of Uzbekistan dated April 11, 2022 No. PF-5409 "On measures to further reduce and simplify licensing and permitting procedures in the field of entrepreneurship, as well as to improve conditions for doing business" In accordance with the decree, a wide range of opportunities are being created for those engaged in business activities. According to preliminary data from January-June 2023, the share of income from small businesses in the total income of the population was 59.3%. 3 Considering that 49.7% of our population are women, most of the social issues in our country they are closely related to life. In recent years, the issue of social protection and employment of women has risen to the level of state policy, and a vertical system has been created in this regard, which is managed at the neighborhood level.

At the initiative of the head of our state on October 8, 2022, at the meeting of the video selector on the discussion of measures to increase the role of women and youth in society and ensure employment, a new work system for women's issues - each neighborhood, district, city and "Women's register" was introduced in the region.

According to the decision of the President of the Republic of Uzbekistan dated March 5, 2022 "On measures to further improve the system of supporting women and girls, ensuring their active participation in the life of society", the country's economic , to increase the activity of women in all aspects of their political and social life, to provide all-round support to their education and professional skills and to ensure their employment, to further support entrepreneurship initiatives, to form "Women's Register" in local areas and in order to bring the works of systematic study, analysis and solution of women's problems, needs and interests included in it to a qualitatively new level, as well as "Development strategy for the development of the Republic of Uzbekistan in 2022-2026" in accordance with the state program for implementation in the year of support and strengthening of public health.

The Republican Women's Public Council was established and its main tasks were defined as follows:

- to increase the socio-political activity of women, to widely promote the essence and importance of reforms to support them among the population; • for women to get education and professional skills, to find a decent job comprehensive assistance, support for entrepreneurship, identification of talented young women and proper direction of their abilities;
- to improve the quality of medical and social services provided to women in the regions, especially in the villages, and to improve the effectiveness of work on ensuring a healthy lifestyle among them;
- establishing systematic measures to provide women in need of housing with housing, improve their living and working conditions, and increase their income;
- in-depth analysis of issues related to women's rights and legal interests, development of suggestions for improving legislation and practice on solving existing problems based on best practices;
- taking measures to strengthen women's families, preserve national and universal values, and increase their role in raising children;
- coordinating the activities of regional women's public councils, neighborhood "Women's Advisory Councils", ensuring their effective cooperation with state and public organizations, providing them with methodological and practical assistance;
- Addressing work with "Women's Register", implementation of public control over the timely elimination of women's problems by official organizations and sectors.

In the political and legal documents mentioned above, it is envisaged to solve the issues of family strengthening, support, social protection and further increase of their activity in the social, political, material and spiritual spheres of the society by raising the status of women. Considering that the majority of the labor potential of our country is made up of women, ensuring their employment is one of the urgent issues.

In order to ensure the employment of women and girls, it is envisaged to introduce new jobs under favorable conditions for them. Based on the social and economic development of the regions, taking into account the demands and wishes of women, self-employment is being carried out by placing them in vacant and reserved jobs in existing enterprises, involving them in public works, and allocating subsidies. In addition, emphasis is being placed on mechanisms for establishing the activities of new small business entities by providing them with preferential loans and direct financial assistance. In order to ensure the employment of women, a number of works were carried out on the formation of their professional skills, strengthening of their business knowledge, perfect development of new business ideas. In particular, "Ishga Merhamat" monocenters throughout our Republic, Vocational training centers and educational centers were established in the neighborhoods. The main goal of this system is not only to provide material and moral support to women, but also to provide them with a permanent source of income by employing them, starting a business, and reducing poverty. The ongoing economic reforms are creating opportunities for women to change the current situation. Business is one of the ways to gain self-confidence, independence and recognition of others.

Development of women's business, establishment of a mechanism for integrating women into the business sphere are promising directions of social policy to support employment. Economic instability makes further growth of women's entrepreneurship inevitable. It is women who quickly acquire the experience of managing companies in situations of uncertainty, relying on intuition and an emotional approach to problem solving. Most of the women entrepreneurs enter the business because of the material and social circumstances that force them to take responsibility. Currently, we can find more women's entrepreneurship in the service and trade sectors.

To ensure the development of women's entrepreneurship, it is necessary to increase the quality of providing them with financial and legal services. There are issues that need to be implemented in terms of providing financial resources, giving tax benefits and legal protection to women who want to engage in small business and private entrepreneurship.

Summary

In conclusion, it can be said that private entrepreneurship and small business have a special role in ensuring women's employment today. The measures implemented to support women's entrepreneurship will create new jobs, increase the level of employment of the population, increase the gross domestic product, reduce the weight of imported products, develop the production of exportable goods, increase the domestic market. Serves to fill with goods, to improve the quality of services and to develop the environment of free competition in our republic.

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