

ORGANIZATIONAL ECONOMIC MECHANICS OF ACTIVITIES IN THE DIGITAL ECONOMY IN SAMARKAND CITY HOTEL ENTERPRISES

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Abstract

Today, the rapid development of the tourism sector in Uzbekistan is associated with their transfer to the digital economy. In Uzbekistan, the digital economy is relatively well structured in hotels within the network and industry enterprises. If so, the transfer of all low-power hotels to the ham digital economy is relevant.

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Introduction. The use of Informational Technologies in the field of hospitality is determined not only by the requirements for technical progress, but primarily by the specificity of the hotel product.

From a business point of view, hotel training is a service, and the hotel complex is an enterprise that manufactures and provides services. The object of sale here is the informatization of services, that is, their availability, quality, price. Hotel services can not be viewed or measured by hand. The consumer can only receive informations about these services. Therefore, the informational hotel service becomes a central object in the field of rendering and is important.

Research methodology. The hotel under study consists of informational systems consisting of

Integrated Information, Security, Conference Rooms complex, service, hotel life support, equipment operation Telecom Systems. The composition of these systems is presented in Figure 1.

The hotel includes information-communication systems, mainly telecommunications systems, structured cable network, mini ATS and institution automatic telephone exchanges (Mats).

When telecommunications systems are called, systems are understood that are associated with the possibility of transmitting audio -, video - and other informational manifestations using various electromagnetic processes.

The equipment of hotels with telecommunication systems and equipment allows you to solve the task of introducing modern informational technologies into the hotel's activities.

The following high requirements are imposed on informations: reliability, accuracy, speed, multifunctionality, large speed of processing and transmission, flexibility, etc. These requirements can be implemented within the framework of the computer Information system.

Table 1.

Organization of hotel digital economy systems

№	Digital economy systems at the hotel	System specification	The composition of the systems, the tasks that must be performed
1.	Hotel Information-Communication Systems	Telecommunications systems	systems associated with the possibility of transmitting audio, video and other informational views using various electromagnetic processes
		Structured cable network	The basis of telephone and computer networks of SKT - networks will be bulib, consisting of a vertical (between floors) optical cable conductor and a horizontal (inside the floor) pair of winding conductors. All cables end with sockets, to which a telephone apparatus or a computer adapter is connected.
			this is considered a special computer, into which external telephone lines are inserted, and internal communication lines are removed from it. Mats mini can serve many subscribers unlike ATS
		Mini ATS and institution automatic telephone exchanges (Mats)	
2.	Local computer networks of the hotel	Local computer network	personal computers (PC) and peripheral devices; network equipment-concentrators and switches, which interconnect SHK and peripheral devices;operation system.
3.	Integrated security systems at the hotel	Security of the hotel building consists of security;protection ,	in this case,on systems connected to one entire dispatch, with the help of a special software product that collects informations, the monitor screen

	video surveillance, access control and fire alarm systems.	displays an information about what is happening in different systems at the same time. and in the event of a dangerous situation, the dispatcher will be able to get a danger signal.
	Protection signaling system	
	Access control system	designed for the protection of rooms and the area around the object. Typically, 3 boundaries are distinguished: protection of the area around the object; protection of room boundaries (door, window, wall) and volume; protection of direct objects (expensive assessment apparatus, safe, etc.).
	Fire alarm system	it consists of simple, mechanically cocked locks designed to restrict or prohibit access to a room or certain area, complex biometric systems that identify a person according to their biological and physiological signs

In the hotel complex, the use of a whole system of interconnected computer and Informational Technologies is carried out, and not individual computers, video communications and programs. The implementation of Informational Technologies in the field of hospitality is carried out in several stages: At the first stage, the first steps will be taken on the use of Informational Technologies. At this time, personnel reduction occurs in the account of automation of base operas. For example, the creation of automated accountant and porte jobs.

The second stage is accompanied by the automation of activities within the following firm: each includes the automation of one direction of activity; the creation of an entire software tool that performs the management of all (or almost all) directions of hotel activities. The third stage is the integration of the hotel into the automated management system of the enterprise of all informational systems and areas of activity.

The following informational systems should be implemented to effectively operate and manage all departments and services of the hotel:

- information systems that integrated communications;
- integrated security protection system, it covers: access control system, protection television system, protection and fire alarm, means of active and passive protection of Information, System of declaring and managing evacuation of people;
- integrated system of conference rooms equipment, it is sound reinforcement, synchronous translation system, conference system, graphic information videography and imaging systems, indoor TV;
- service system (television broadcasting) and technological television, broadcasting and local broadcasting reception system, electronic clock system;
- hotel life support system (dispatch of engineering equipment, energy supply, systems for creating microclimates in rooms);
- technical operation of telecommunication systems equipment.

At the hotel enterprise, where the research is carried out, complex systems for ensuring security in the hotel are designed so that they are in demand and can be adjusted to the digital economy system.

Modern informational technologies make it possible to create an integrated intellectual system to ensure the safety of the building. The intellectual link of such a system is a special software product that collects informations from systems connected to one entire dispatch.

The Monitor screen displays an information about what is happening on different systems at the same time. In the event of one situation or another, the dispatcher receives a signal of danger.

With the help of the above, in service enterprises: automatic management systems are created to protect investments and reduce effective management, planning and losses, provide various new additional services, in general, dramatically increase the efficiency of enterprises (20 -25%) with the connection to various digital platforms.

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