

## IMPROVING THE METHODS OF ASSESSING THE COMPETITIVENESS OF CONSTRUCTION ENTERPRISES

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### Abstract

The article presents the assessment of the enterprise's competitiveness, its analysis and the factors influencing it, as well as measures to improve their quality.

Enterprise competition, quality, food environment, production efficiency.

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Proportionate development of the economy of our country, having its effective structural structure and thereby achieving stable economic growth rates are important conditions for the development of our country and ensuring the well-being of the people. To achieve this goal, first of all, it is necessary to rapidly develop the real sector of the economy.

The growth rates and high macroeconomic indicators achieved in the past years are the logical result of many years of hard and complex work on the fundamental reform and renewal of all sectors of our society, a practical manifestation of the consistent and stable development of our country's economy. It's done.

Light industry, which is one of these sectors, is one of the leading sectors of the economy of our republic. As a result of the modernization of the real sector of our country's economy, technical and technological re-equipment and production diversification, the share of the textile industry in the country's gross domestic product is increasing year by year. Of course, issues such as the development of light industrial enterprises, creation and improvement of a healthy competitive environment among them in order to achieve such ambitious goals are considered urgent issues today.

World experience shows that in developed countries, in order to preserve the competitive environment in the economy and ensure the effective functioning of the competition mechanism, along with the creation of a favorable macroeconomic environment for industrial enterprises, the state provides various assistance to it. Although the world experience of state support of entrepreneurship and formation of a competitive environment is rich and diverse, they differ from each other in terms of the mechanism, methods and means of implementing this process. Studying this experience and effectively using its positive aspects based on the specific characteristics of our country is one of the most urgent tasks today, when structural changes are being implemented in the economy.

State regulation of the formation of the competitive environment can be considered in two directions:

- establishment of general conditions for the activity of production entities;
- Support and provide benefits to production entities in order to ensure their adaptation to economic

conditions.

Having studied the results of the generalization of the world experience on the formation of a competitive environment and state support for entrepreneurship, we believe that they can be used in Uzbekistan in the following directions:

- in the development of practical measures to increase the practical importance of anti-monopoly legislation, reduce monopolistic structures, and implement the Law "On Natural Monopolies";
- regulating tax rates applied to production subjects and industrial enterprises and improving the system of tax benefits;
- in the development of proposals and recommendations for financing the activities of enterprises;
- Improving and developing the mechanism of providing management, technical and informational assistance to enterprises, etc.

In general, we believe that in order to develop competition between construction enterprises, it is necessary to carry out the following activities:

- limiting private and state monopolies, prohibiting unjustified violations of trade rules, preventing excessive centralization of economic forces and unjustified restrictions on production, sales, prices, and technology development, creating favorable competitive conditions by increasing the freedoms of industrial enterprises;
- to use the practice of reducing the taxation base in the taxation of enterprises and, on this basis, to help reduce the risk and ensure the stability of the enterprises' activities;
- to ensure the stability of tax legislation and establish the practice of notifying production entities in advance about expected changes in the tax field;
- development of activities of various off-budget funds and organization of credit unions in the financing of production activities;
- wider involvement of network enterprises in the execution of state orders and providing them with benefits in this field;
- Development of a specific mechanism for providing management, technical information and consulting services to network enterprises and for this purpose, organizing various courses, information centers, etc. at universities and scientific research institutes.

In the future, it is advisable to implement the following measures to solve existing problems in construction enterprises:

1. To establish the production of machine tools and additional parts used in construction enterprises in our country and to raise their production to the level of the world standard, thereby further developing the production of competitive products.
2. To increase the volume of production of exportable products through the establishment of new enterprises producing construction products and the use of advanced technologies in them, and thereby to develop a competitive environment among industrial enterprises.
3. Raising the position of the industrial enterprises of our country in the world market. For this, as mentioned above, it is necessary to further develop competition between enterprises.
4. Rapid modernization of construction enterprises, equipping them with new equipment and technologies.
5. Finding investments for the development of construction enterprises and using them in production, increasing the efficiency of investment funds, increasing labor productivity in industrial enterprises

due to them.

6. Stimulating capital investments in construction enterprises.
7. Stimulating any movement towards the production of exportable products that replace exports and imports. Creation and improvement of the information and marketing database necessary for industrial enterprises to enter the foreign market. Assistance to small enterprises and enterprises lacking experience in the field of export in the export of products and services.
8. Providing all-round help and support to the network of small enterprises that are being established, thereby opening up new opportunities for them, just like the opportunities created for large industrial enterprises.

When developing ways and directions to increase production efficiency in construction enterprises, it is necessary to implement the following measures:

1. Improvement of production structure.
2. Development of a system of activities leading to the improvement of the quality of the products produced at the enterprise.
3. Improvement of work tools, products and production technology in production.
4. Improvement of organization and management of production.
5. Increasing the level of specialization of production.

In addition to these, in order to further improve international economic relations in the industry of our republic, it would be appropriate to implement the following measures to eliminate problems and difficulties in the mechanism of implementation of export-import agreements:

1. Simplification of the export-import implementation process for construction enterprises, i.e. further liberalization of calculations in the implementation of foreign economic operations, from the practice of imposing requirements not provided for by law by various state bodies when registering foreign trade contracts give up.
2. Widespread implementation of sample filling and clarification of documents on the implementation of export-import operations.
3. Gradual release of 50% of the export income of enterprises and organizations engaged in trade mediation activities from compulsory sales.
4. To ensure the integration of Uzbekistan into international and regional economic and trade and customs associations in order to transition to an open market economy.
5. Development of the Regulation of the incentive system for enterprises that effectively carry out foreign trade.
6. To develop and create a system for displaying, advertising and informing different countries of the national handicraft products of our country in different countries of the world.

There is no doubt that the stable and effective development of economic cooperation relations with the world community for our country is of great importance in the economic development of our country.

If the above proposals and recommendations are followed, we think that it will lead to the development of a competitive environment among construction enterprises.

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