

EFFECTIVE USE OF VEHICLE TRANSPORT SERVICES IN STRENGTHENING THE TOURIST INFRASTRUCTURE

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ARTICLE INFO.

Key words:

Transport services, tourist infrastructure, highway, transportation costs, tourist package.

Annotation

The article describes transport services in tourism and their role in the development of tourism infrastructure. It is based on the appearance of transport services and their place in the structure of tourist services. The highways of Uzbekistan and the existing infrastructure facilities were analyzed.

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Introduction

The development of any industry is first of all carried out through the development of its structures and the infrastructures that comprise it. In order to develop the tourism industry, it is necessary to increase the capabilities of the infrastructures that are connected to it, to turn the service into a high-level one. From this point of view, today the work on the development of tourism in Uzbekistan is accelerating. In order to strengthen any structure of tourism and increase its capabilities, the necessary tasks have been determined, and major changes are underway in the development of the sector. In particular, the sector that suffered the greatest damage due to the Covid-19 Pandemic that occurred in the world in 2020 was the service sector. According to the information provided by the World Tourism Organization, the share of tourism has decreased by 70% and has fallen to the situation in the 1990s¹.

In order to resolve the problem and attract international tourists, some urgent measures are being taken to improve the infrastructure of the tourism and services sector and eliminate the existing shortcomings. In particular, a practical approach is being taken to eliminate problems such as the lack of accommodation facilities and infrastructure facilities, especially during the tourism season, insufficient coordination of the passenger transportation system in different modes of transport. In particular, the decree of the President of the Republic of Uzbekistan "On measures for the further development of internal and pilgrimage tourism in the Republic of Uzbekistan" PD No. 6165 takes measures to quickly solve existing problems; tasks such as improving the procedure for attracting business entities to the system of railway transport, including transportation by railway wagons and containers, and quickly solving problems in this direction². Thus, it is urgent to increase the capacity of transport systems and related fields in the development of tourist infrastructure.

¹ <https://www.unwto.org/news/tourism-back-to-1990-levels-as-arrivals-fall-by-more-than-70>

² <https://lex.uz/docs/-5283956>

Literature review

Many foreign and local scientists have conducted research on the importance of transport services and their necessity in the field of tourism, and they are still relevant. In particular, according to Romanian economist A. Dinu, the importance of transport systems is manifested not only in the development of the national socio-economic complex, but also in the expansion of relations between countries. Through its role in the movement of goods and people, transport services have a decisive influence on other sectors of the world economy, including international tourism. Travel and tourism industry cannot be developed without transport systems³.

According to Russian scientist P. Kartsan, transport services are one of the main types of services in tourism. They take the main share in the price of the tour, depending on the duration and distance of the trip; it takes a share from 20 to 50%⁴.

According to local scientists B. Safarov, N. Ibadullayev, M. Daminov, A. Karimov, the tourist package intended for tourists includes transport services⁵ and is distributed as follows:

| Structure of tourist trip expenses | | |
|---|-----------------------------|-----------------------------|
| T/r | Type of expense | Share of expense (%) |
| 1. | Placement services | 46.5 |
| 2. | Transport expenses | 25.7 |
| 3. | Food expenses | 9.7 |
| 4. | Costs of excursion services | 3.6 |
| 5. | Total: | 85.5 |

As can be seen from the table, the main cost of the tourist is accommodation (almost 50%) and transportation costs (1/4).

One of our local scientists, O. Kh. Khamidov, defined the provision of transport services to tourists as a set of services designed to transport tourists and their luggage from one place to another as quickly and comfortably as possible⁶. Summarizing the above points, in the development of tourism infrastructure, it is important to pay attention to the networks that provide transport services and infrastructure objects directly related to them (road, communication, etc.)

Methodology

In the course of the research, the international theoretical foundations of the development of transport infrastructure in the field of tourism were studied, and methods such as observation and comparative analysis were used. The data presented in the results of the research were obtained and analyzed from the websites of the World Tourism Organization and the State Committee of Highways of the Republic of Uzbekistan.

Analysis and Results

Transport infrastructure in tourism is a set of transport systems that include services related to the transportation of tourists and the delivery of their luggage from one place to another. When a certain tourist is planning a trip to a certain region, he definitely needs to use transport services. Therefore, it is necessary to take into account the transport service when organizing a tourist's trip and offer the type of

³ Ana-Maria Dinu, 2018. "The Importance of Transportation to Tourism Development," Academic Journal of Economic Studies, Faculty of Finance, Banking and Accountancy Bucharest, "Dimitrie Cantemir" Christian University Bucharest, vol. 4(4), pages 183-187, December.

⁴ Polina Kartsan "Transport communication and organization of transport services in the tourism sector" Transportation Research Procedia Volume 61, 2022, Pages 180-184. <https://doi.org/10.1016/j.trpro.2022.01.029>

⁵ O'rganilgan ma'lumotlar asosida muallif tomonidan ishlab chiqildi

⁶ Xamidov O.X. "Transport servisini tashkil etish" fani bo'yicha ta'lim texnologiyasi. Toshkent – "TDIU" – 2006 y.

service that satisfies the tourist's needs.

Another aspect in the development of road infrastructure in tourism is the car rental service. The tourist vehicle rental market was valued at \$61.28 billion in 2021 and is expected to reach \$97.23 billion by 2027, which in turn dictates the increasing capacity of the infrastructure that serves them.

Car, railway and air transport services are widely used in providing services to tourists in Uzbekistan. Among them, the road transport system includes the largest infrastructure. The total length of all existing roads in Uzbekistan is 42,695 km. 3,981 km (9.3%) of them are roads of international importance, 14,100 km (33%) are roads of state importance, and 24,614 km (58%) are roads of local importance. Information on the number of service and trade facilities located on these roads is presented in Table 2.

As can be seen from the table, most of the objects located on the roadside are situated on roads of international importance. However, taking into account that the location of tourist facilities in the Republic is scattered, it is necessary to design the future service facilities to be built on state and local roads. The possibility of developing tourism infrastructure will be revealed by building the number of tourist service facilities, accommodation (hotel or motel), catering and trade points on local roads.

Conclusion

Table 2

Information on production, service, trade, service buildings, as well as other sites for business activities on land plots in the roadside region of public highways of the Republic of Uzbekistan

| | | | | | | | | | | | |
|-----------------------------------|-------|-----|----|-----|------|------|-----|------|------|------|-------|
| Total: | 18926 | 276 | 77 | 370 | 1740 | 1536 | 110 | 1197 | 2484 | 1003 | 10133 |
| Roads of international importance | 3028 | 77 | 19 | 48 | 645 | 128 | 40 | 200 | 588 | 201 | 1082 |
| Roads of state importance | 8790 | 100 | 28 | 237 | 760 | 842 | 46 | 644 | 1133 | 470 | 4530 |
| Roads of local importance | 7104 | 99 | 30 | 85 | 335 | 566 | 24 | 353 | 759 | 332 | 4521 |

In conclusion, the fact that the tourism infrastructure combines several sectors in its structure proves that the development of each of them can have a positive effect on the development of the general sector. The following proposals can be mentioned as the main aspect in the development of transport infrastructure:

- Development of tourist infrastructure, focusing on the level of individual sectors existing in the general field;
- Ensuring the development of existing infrastructure objects in the regions where tourism is developing at the level of international standards;
- Ensuring the creation of a comfortable tourism environment with the necessary infrastructure facilities, not only international roads, but also national and local roads;
- To control the execution of the tasks implemented according to the international standard;

One of the most important issues in the development of transport services is the provision of road infrastructure, utilities, and communication and Internet services. These are important factors in tourists' trips to and around the country

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